

## **AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A computer program product wherein a computer program for causing a computer system to execute processing for automatically generating a first color design and a second color design of ~~color designs for first and second~~ character objects fighting with each other in a match game ~~that compete in a competitive game~~ is recorded on a computer-readable recording medium;

wherein the computer program causes the computer system to execute the steps of:

an input step of receiving specification of at least two colors constituting ~~[[a]]~~ the first color design for ~~said first character object~~ the character objects;

~~a converting step of converting the colors specified at said input step to other colors, in accordance with a previously determined color converting rule; and~~

~~a step of considering the colors obtained in said converting step, as colors constituting a color design for said second character object.~~

a step of determining the type of the first color design from a combination of the colors constituting the specified first color design, according to a first type determination table defining the type of the first color design;

a step of determining the type of the second color design from the determined type of the first color design according to a second type determination table defining the type of the second color design for the character objects;

a step of determining a plurality of color conversion rules based on the determined type of the second color design according to a color conversion rule determination table that determines an available color conversion rule from among a plurality of predetermined color conversion rules;

a step of converting the colors specified in said input step into other colors according to the plurality of predetermined color conversion rules and determining a plurality of combinations of colors constituting the second color design;

a step of generating a plurality of candidates for color layouts constituting the second color design for the character objects based on a color combination selected from among the determined plurality of combinations of colors constituting the second color design and displaying those candidates; and

a step of determining the second color design for the character objects based on the specified candidates.

2. (Original) The computer program product according to claim 1, wherein said computer program receives specification of at least two or more colors in said input step, and performs color conversion for each of the specified colors in said converting step.

3. (Original) The computer program product according to claim 1, wherein said color conversion is achieved by means of color conversion functions associated with the combination of colors specified in said input step.

4. (Currently Amended) The computer program product according to claim 3, wherein said color conversion functions comprise a function for outputting, as colors constituting the color design for ~~said~~ a second one of the character objects ~~object~~, colors having a complementary color relationship with respect to the colors constituting the color design for ~~said~~ a first one of the character objects ~~object~~.

5. (Currently Amended) The computer program product according to claim 3, wherein said color conversion functions comprise a function for outputting cold type colors as colors constituting the color design for ~~the~~ a second one of the character objects ~~object~~ if the colors constituting the color design for ~~the~~ a first one of the character objects ~~object~~ are warm type colors, and for outputting warm type colors as colors constituting the color design for the second one of the character objects ~~object~~ if the colors constituting the color design for the first one of the character objects ~~object~~ are cold type colors.

6. (Currently Amended) The computer program product according to claim 3, wherein said color conversion functions comprise a function for outputting, as colors constituting the color design for ~~the~~ a second one of the character objects ~~object~~, colors having inverted brightness of the colors constituting the color design for ~~the~~ a first one of the character objects ~~object~~.

7. (Currently Amended) The computer program product according to claim 1,

wherein the character objects include a first character object and a second character object, and

wherein said computer program further causes said computer system to execute:  
a step of automatically generating a plurality of types of candidates for color layout constituting the color design for the second character object, and displaying same on a screen; and

a step of determining a color layout constituting the color design for the second character object on the basis of specified one of said candidates.

8. (Currently Amended) The computer program product according to claim 1, wherein said computer program further causes said computer system to execute:

a step of determining a color layout for an object to be displayed in association with said a first one of the character objects object, on the basis of colors of the same type as the colors constituting the color design of said first one of the character objects object; and

a step of displaying said first character object on a screen.

9. (Currently Amended) A computer system comprising:  
the computer program product according to claim 1;

a CPU for executing the computer program stored on the computer program product; and

an image generating device for displaying on a display, on the basis of color designs for said first and second ones of the character objects generated by said CPU.

10. (Previously Presented) A network server comprising delivery means for providing on-demand delivery, via a computer network, of the computer program stored on the computer program product according to claim 1, in response to a request from a client device.